**PROJECT REPORT**

Zinema – Management Software

Distributed System

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**Abstract**

The following report will present the process of introducing the Zinema – Cinema Management Distributed Software System to the market and the conclusions that have been drawn in the end.

The project followed the Unified Software Development Process and SCRUM. At the start, the focus was on setting up why the system should be created. As it advanced, the functional and non-functional requirements were defined and use cases were created accordingly.

A Domain Model was used to analyse the problem and understand how different objects would interact with each other. Next, the design of the system was defined using Design Class diagrams based on the existing Domain model.

The Design Class diagrams acted as blueprints for the implementation of a 3-tier architecture system. In the last phases of the project, the application was tested based on the Use Cases.

Once finalized, the results were subject to discussion and analysis to bring further improvements in the future.

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# Introduction

The film industry has experienced a steady growth in recent years, as reported by the Motion Picture Association of America (Motion Picture Association of America, 2017), with the global box office in 2016 for all films increasing by one percent from 2015. In 2016 the number of cinema screens has also increased by eight percent showing an upward trend in what concerns the cinema business. In Denmark there have been reported 11.9 million admissions to movies in 2017 alone (Danish Film Institute, 2017). As the average ticket price for a movie can be estimated at about 9.6 euros the Danish box office revenue for 2017 was approximately 114 million euros. The annual budget of the Danish Film Institute (DFI), for that same year, was 66.9 million euros, the annual accounts reaching a total of 7.4 million euros. The operating costs for the DFI was roughly 1.6 million euros, 26 percent of which was attributed to properties, IT systems, etc.

Over the years, Danish cinemas have experienced a steady decrease in activity and popularity. While the total number of cinemas and digital screens within them has increased since 2011, overall, there has been a decline in the total number of tickets sold, despite the constant sprouting of new cinemas all over the country.

In 2011 there were 12.4m tickets sold in Danish cinemas (155 cinemas) (Danish Film Institute, 2012), in 2016 (Danish Film Institute, 2017) there were 13m tickets sold (163 cinemas) while in 2017, 11.9M (Danish Film Institute, 2018) (166 cinemas). The number of tickets sold per capita fluctuates between 2.1 and 2.4 with 2017 coming in at 2.1.

This overall decline in recent years (Nielsen, 2018) can be attributed to many reasons but the rise in popularity of streaming platforms such as Netflix and HBOGo that offer, subscribed users, movies and tv shows on demand has been one of the main reasons why Danes no longer go to the cinema as often as they did. Netflix launched in 2012 (media.netflix.com, 2012) in Denmark and since then it quickly became the most popular entertainment streaming platform in the country.

There is a new cinema company on the market. Zinema is an up and coming business in need of help. It wants to have alleviated some of the pressure brought by starting in a declining market in Denmark. Its main purpose is to revive the Danish films in a new modern way. Some of the biggest maintenance costs go into the IT systems. Their software has an old interface that is costly to maintain and built in a way that no further features can be added to it. The customers and administrators have reported that it’s hard to handle and crashes often, without having saved what the user has done. This has resulted in a lot of money lost for the starting company.

POStive Cinema, a company that offers management solutions to cinemas, states that their product helps their clients “achieve better results and improve operational efficiency” (POSitive Cinema, 2018). Knowing that software has a big influence on the future success, Zinema wants to provide their clients with the best possible software that will not only “enhance the cinema experience” (Vista Cinema, 2018), but also emphasize Zinema’s unique features.

The cinema business is in search of a way to improve the user experience and the functionality while also lowering the costs of maintenance.

# Requirements

1. **Functional Requirements**

**Movie Creator**

1. A user should be able to create movies and store them in the database.
2. A movie consists of a title, year of creation, release date, price for renting, name of the studio, director name, description, main actor name, rented status.

**Movie Manager**

1. A user should be able to retrieve a list of movies that are not rented from the database.
2. A user should be able to rent a movie from the acquired list.

**Movie Scheduler**

1. A user should be able to make a schedule and store it in the database.
2. A schedule consists of a list of scheduled movies.
3. A schedule movie consists of a movie, a room, a time and day at which it’s booked and a list of seats.
4. A user should be able to get a list of rooms.
5. A user should be able to get a list of rented movies.
6. A room consists of number of seats and a description.
7. A user should be able to add and remove rooms from the database.

**Ticket Booker**

1. A user should be able to book tickets for the scheduled movies.

**Advertiser**

1. A user should be able to create an advertisement and store it in the database.
2. An advertisement consists of advertiser name, scheduled movie title and duration.
3. A user should be able to register.
4. A user should be able to login with email and password.

\*Rent = change the rented status to true

1. **Non-Functional Requirements**
2. The system will have a 3-tier architecture
3. The system will be written in C# and Java
4. The system will have a GUI for each client
5. The system will use a protocol for sockets

# System Analysis

The system makes use of several different components communicating with each other to achieve some sort of ecosystem. These components are being controlled by the employees of Zinema and their customers are able to interact with the system through their official website.

Starting from the bottom, the Movie Creator creates the movies and stores them in the database.

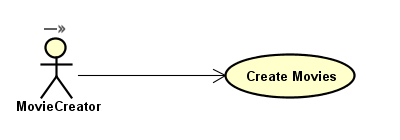


Figure 1 - Movie Creator Use Case

[Activity Diagram For Creating Movie]

The employee that operates the application can also list the current movies from the database in order to ensure that his actions were successful without requiring relying on a different component.

The Movie Manager is the next component in the chain. This one can rent movies that have been created by the previous link, as long as they have not already been rented. In broad terms, it functions quite similarly to the Movie Creator but has a more restricted access to the data it works with.

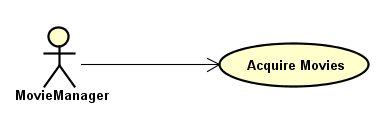


Figure 2 - Movie Manager Use Case

An employee is able to retrieve a list of the currently unrented movies from the database and then simply insert the id of the movie he wants to rent in the application and the system will store it as rented. Once this is complete, the list will be automatically updated and the rented movie removed from the list.

[Activity Diagram for Movie Manager]

The third component is the Movie Scheduler. It is definitely the most complex one since it can do a lot more than the others combined. The scheduler can create and manage rooms for the cinema as well as take the movies that the previous component has rented and schedule them for screening using the available rooms.

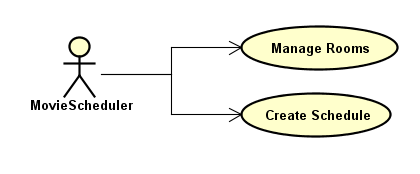


Figure 3 - Movie Scheduler Use Case

The employee working as the scheduler can also send the scheduled movies available for the week to the next and last component of the system, the one that handles customer interaction. This part of the system can also retrieve and manipulate information from the database such as getting the list of available movies to be scheduled or even deleting rooms from the system.

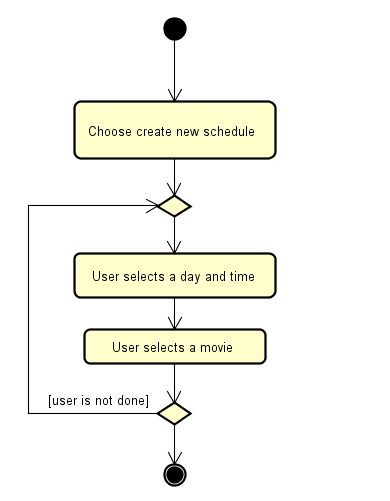


Figure 4 - Create Schedule Diagram

The last component is called the Ticket Booker and is the only component in the system that handles and allows for customer interaction. Using the information from the previous component, the component allows the customer to input data through the cinema’s official website.

The customer can see this week’s scheduled movies and can select one from the list. Once selected he will be able to see all available seats in the room as well as the ones that have been taken. He can then pick the number of a seat and with a single click of a button the system will register his booking for that seat.

All that is left to do for the customer is to give his personal e-mail and telephone number so that the information can be sent to him and then he needs to show up thirty minutes before the screening to receive his ticket.

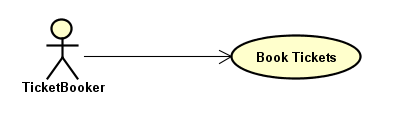


Figure 5 - Ticket Booker Use Case

[Activity diagram for booking ticket]

As seen from these figures, the system is easy to understand and more importantly, easy to use for both customers and employees of the cinema, a trait highly appreciated by both consumers and stakeholders.

# System Design

# System Implementation

# Testing

# Results and Discussion

# Conclusion

# Project Future

# List of Appendices

# Sources of Information

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